





FOSSIL A





MICHAEL KORS MARC JACOBS



















DESTAQUES DO 2T18



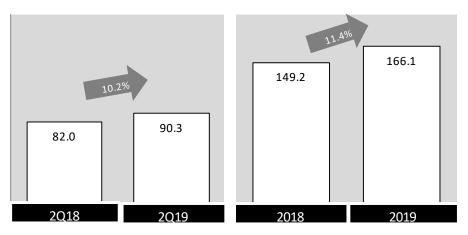
Net revenues	>	Continuation of increases in net revenue, representing a 7.7% increase compared to 2Q18
Category	>	Growth balance among all channels and categories, highlighting the Fashion category
Inventories	>	Extraordinary non-recurring adjustment in inventories regarding assumptions of estimated losses due to obsolescence, in the amount of R\$37.2 million, mostly impacting gross profit
SG&A	>	SG&A stability net of extraordinary effects, notwithstanding sales growth
Working capital	>	Continuation of good working capital management, notwithstanding sales growth
Net debt	>	Net debt of R\$31.6 million, representing a R\$22.5 million decrease compared to 2Q18



GROSS REVENUE



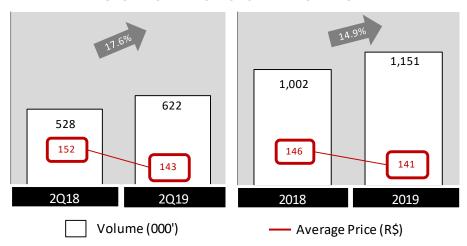
GROSS REVENUE



Gross revenue:

- R\$90.3 million (+10.2%) in 2Q19
- R\$166.1 million (+11.4%) in 1H19

VOLUME OF WATCHES VS. AVERAGE PRICE



Volume:

- 622 thousand (+17.6%) in 2Q19
- 1,151 thousand (+14.9%) in 1H18

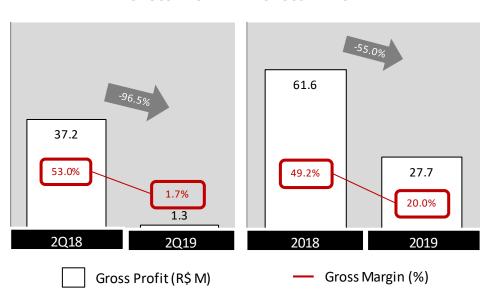
Average Price:

- R\$143 (-6.4%) in 2Q19
- R\$141 (-3.1%) in 1H19





GROSS PROFIT AND GROSS MARGIN

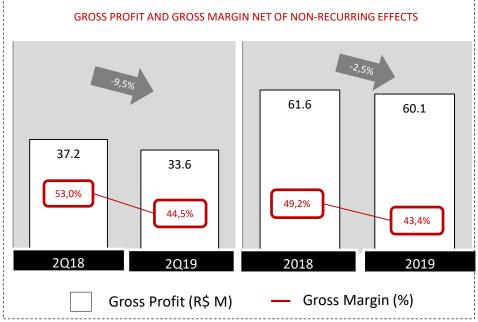


Gross Profit:

- R\$1.3 million (-96.5%) in 2Q19
- •R\$27.7 million (-55.0%) in 1H19

Gross Margin:

- 1.7% (-51.3 p.p.) in 2Q19
- 20.0% (-29.2 p.p.) in 1H19



Gross Profit:

- R\$60.1 million (-9.5%) in 2Q19
- •R\$27.7 million (-2.5%) in 1H19

Gross Margin:

- 43.4% (-8.5 p.p.) in 2Q19
- 20.0% (-5.8 p.p.) in 1H19





- We conducted an in-depth review of all our warehouses and inventory systems at our plant, technical assistance and retail area
- We decided to adjust our estimated losses in inventories impaired due to obsolescence, turnaround or aging, in view of the current profitability of our collections and the complexity and cost of the recovery process
- There are more than 14,000 SKUs of finished products and more than 120,000 SKUs of different components with low depth of products of virtually all the Company's brands, including brands that were discontinued in the last years
- Accordingly, we recognized in the 2Q19 result an allowance of R\$32.3 million that affects our cost of product and gross margin

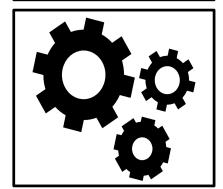
Finished Products R\$13.2 million



Products in Production R\$2.3 million



Components R\$16.8 million

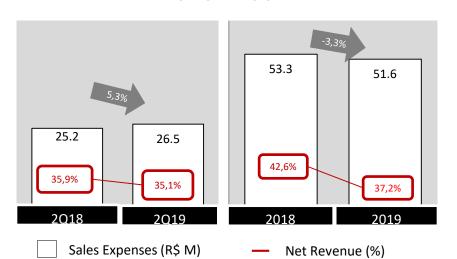


- 14,000 SKUs of finished products
- 120,000 SKUs of components
- Average aging of inventories of 4.1 years
- Low depth and high complexity
- Discontinued brands





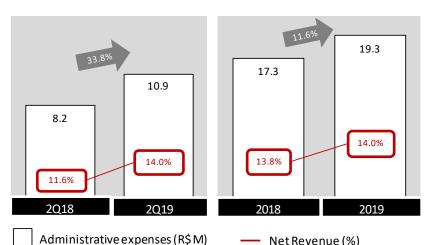
SALES EXPENSES



Sales Expenses:

- R\$26.5 million (+5.3%) in 2Q19
- •R\$51.6 million (-3.3%) in 1H19

ADMINISTRATIVE EXPENSES



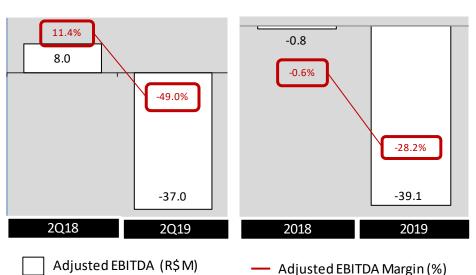
Administrative Expenses:

- R\$10.9 million (+33.8%) in 2Q19
- R\$19.3 million (+11.6%) in 1H19

Net Revenue (%)

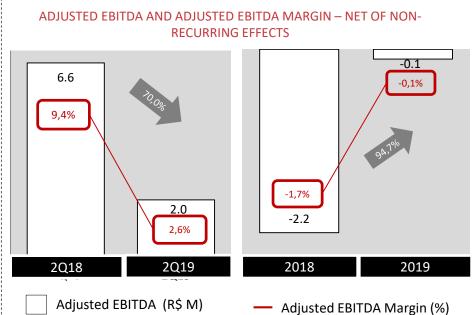


ADJUSTED EBITDA AND ADJUSTED EBITDA MARGIN





- -R\$37.0 million in 2Q19
- -R\$39.1 million in 1H19 Adjusted EBITDA Margin:
- -49.0% in 2Q19
- -28.2% (-27.6 p.p.) in 1H19



Adjusted EBITDA:

- R\$2.0 million in 2Q19
- -R0.1 million in 1H19 Adjusted EBITDA Margin :
- 2.6% in 2Q19
- -0.1% (+1.6 p.p.) in 1H19





R\$ million	2Q18	Days	2Q19	Days
(+) Accounts receivable	142.6	163	138.1	158
(+) Inventories	133.8	274	115.9	245
(-) Accounts payable	57.9	127	66.7	141
(=) Working capital	218.5	311	187.3	262

• Accounts Receivable : -5 days

• Inventories : -29 days

• Accounts Payable : +14 days

• Total Working Capital : -42 days





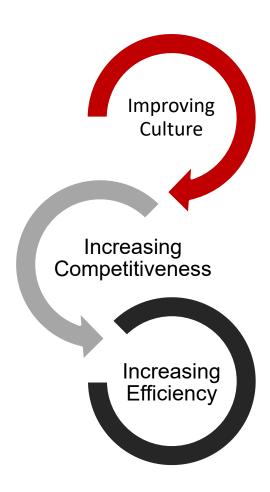
R\$ milhões	06/30/2018	03/31/2019	06/30/2019
Gross debt	(101.2)	(71.9)	(67.4)
(-) Cash	47.1	54.4	35.8
(=) (Debt)/Net cash	(54.1)	(17.5)	(31.6)

NET DEBT

- R\$22.5 million drop (-41.5%) compared to June 30, 2018 gross debt decrease (R\$ 33.8 million)
- R\$14.1 million decrease against position on March 31, 2019 due to sales growth in the period, which affects the generation of future cash as a result of the sales life cycle to mitigate potential loss of sales







- In 2Q19, we implemented important changes in the Company's governance and leadership to accelerate our performance after four years of difficult results in sales and profit
- In 2Q19, we also implemented a detailed turnaround plan, focused on improving our culture, competitiveness and efficiency
- We identified clear opportunities to strengthen our competitive strengths, which will further accelerate our leadership, innovation, growth and profitability
- We believe in the health and potential of our core business and we are confident that we will soon show even stronger and encouraging results

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